



March Newsletter

March 2016

President's Message

Dear Fellow HR Compadres,

I am excited about March for two reasons. First, our annual SHRM NM State Conference takes place from March 7th through March 9th. I will be there, and I look forward to seeing our Chapter represented. I hope you are able to make it!

Second, we are hosting our meeting a week later than usual, so that the two events won't conflict. Using Social Media in HR is going to be a necessary skill to keep current with how the workforce operates today, as well as how this will look by the year 2020. I know I am going to be stretched with new concepts and ideas that will help me to accomplish HR purposes in my work-life, and after reading about our speaker and the topic, I think you will feel the same. See you there!

Best regards,

SUE

Sue Byrne
2016 NNMHRA Board President

March 15th Dinner Meeting

Social Media as a Business and Recruiting Tool

Presented by Henry Lopez

This event is pending 1.5 SHRM PDCs and 1.5 HRCI Credit Hours

Henry Lopez, will speak on social media best practices and how to activate an audience to work for you - whether it's to recruit new hires or to promote your business as a great place to work! This is a combined 101/201 course on how to get your organization up and running in social media, what's involved and how to get your audience to spread your message. We'll talk about best practices across the Internet and look at examples of very good implementations of social media strategy. After this presentation, you'll be savvy in how social media can help you in Human Resources. You will be prepared for all to come in 2020!

Henry M. Lopez is digital enterprise editor for The Santa Fe New Mexican and an online consultant to businesses and media organizations around the country. Lopez has been a trainer for the National Association of Hispanic Journalists and the Maynard Institute for Journalism Education. He has spoken on web and social media culture and best practices at the University of Nevada, University of Southern California and University of New Hampshire schools of communication.

Before starting his own consulting firm in 2012, Henry had been a fellow with the Maynard Institute, Inland Press Association and Newspaper Association of America. In addition to his newspaper and consulting work, Henry has been a columnist with News and Tech Magazine as is currently digital columnist for The Inland Press Association, a national network of news companies.

To register and pay for this meeting, [see the event on our website](#) or [click here](#) to go directly to the Registration Form.

Save The Date!

Upcoming NNMHRA Events

All events will be updated as we confirm speakers and topics.

April 12th - Dinner Meeting - 5:30 PM - 8:00 PM

May 10th - Lunch Meeting - 11:30 AM - 1:00 PM

June 14th - Dinner Meeting - 5:30 PM - 8:00 PM

July 12th - Lunch Meeting - 11:30 AM - 1:00 PM

August 9th - Dinner Meeting - 5:30 PM - 8:00 PM

September 13th - Full Day Legal Update Conference

October 11th - Dinner Meeting - 5:30 PM - 8:00 PM

November 8th - Lunch Meeting - 11:30 AM - 1:00 PM

December 13th - Dinner Meeting - 5:30 PM - 8:00 PM (Member Appreciation & Holiday Event)

To learn more, watch the [Events](#) page of our website for updates!

Register Before It's Too Late!

"Picture the Future, BE the Future"

Can you picture the future? Join us for the 2016 SHRM New Mexico Conference as we explore ways to "Picture the Future, BE the Future"! Are you ready to lead your organization to new levels of success, while expanding your own career? Don't miss this incredible opportunity!

- Timely topics and an impressive line-up of speakers!
- Added value with a new, optional first day plus 2 tracks to choose from!
- Exhibitors and sponsors on-site!
- Events designed for learning *and* fun!
- Sessions designed for HR, Business, and Legal Professionals!
- HR and CEO panels!
- Opportunities to network and share ideas with peers and colleagues!
- Pay it Forward Project with Big Brothers Big Sisters of New Mexico!
- Certification credits available!

Keynote Speakers include:

- *Hank Jackson*, SHRM President & CEO

- *Louis Efron*, Author & Former Head of Global Engagement & Leadership Development at Tesla Motors
- *Ann Rhoades*, President of People Ink
- *Celina Bussey*, Cabinet Secretary, NM Department of Workforce Solutions
- *Dr. Richard Pimentel*, Sr. Partner with Milt Wright & Associates, Inc.
- *Cy Wakeman*, President & Founder of Reality Based, and author of "Reality Based Leadership" and "The Reality Based Rules of the Workplace"

Check out the event [on the SHRM NM website](#), and register today!

Time to Renew!

It's that time of year. If you have not renewed your membership for 2016, you are no longer a member and you are not eligible for member rates for our events. Perhaps, you have not ever been a member or haven't been for a few years. Why not join today? Please take a few minutes and renew or join now so that you can enjoy benefits such as:

- Special Member Rate for NNMHRA dinner meetings and other events
- Access to our 2016 Networking Directory
- Legal Update Registration Discount
- Potential discounts for SHRM NM events

2015 Membership Rates Are Still In Effect!

\$45 for SHRM Members

\$60 without a SHRM membership

\$175 for a Corporate membership (Up to 5 Members!)

It's easy to register as a member with our online application, but if you prefer, you are welcome to use a paper application. Simply print the application and mail or email it to us. You may pay for your membership through our PayPal account or with a check, regardless of how you register.

[Click here](#) to complete your application online. You may pay via PayPal or simply mail a check to us and note that you completed your application online.

[Click here](#) for a 2016 Membership Application if you prefer to complete the form and email or mail it to us. Simple save the completed form and email it or print it and mail it to us. You may via PayPal or mail a check to us.

Applications and payment may be emailed to us at nnmhra@gmail.com or mailed to:

NNMHRA

PO Box 32874
Santa Fe, NM 87594

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2016 Board of Directors

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2014 - Silas Peterson, SPHR

2013 - Linda Strauss, SPHR

2012 - Karen Mickool/Linda Abeyta

2011 - Karen Mickool

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2008 - Joyce Wainwright, PHR

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1996 - Mona Koehler
1995 - Diane Martinez
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1990 - Chena Tomlin
1989 - Molly Birely
1988 - Anthony L. Alarid
1987 - Richard L. Dickerson



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