



October Newsletter

October 2014

President's Message

Dear NNMHRA Members & Friends,

What a way to celebrate the summer and welcome the fall! Legal update was another phenomenal success, thanks to the overwhelming efforts of our Board of Directors and our outstanding speakers and attendees. Special mention goes out to Hideki Nakazono for rallying our speakers and getting recertification pre-approval for all presentations, Cindy Murphy for showing the love to our all-important sponsors, Lisa Bronowicz for tracking down registrations and attendee information, Sue Byrne for keeping track of all financial obligations for the event, Maria Hidalgo for a little bit of everything and for serving as the matron of honor to both Linda and I on the big day, and to Linda Strauss for stepping up and serving as our master of ceremonies again. And thanks again to everyone for helping promote the event to sponsors and HR professionals near and far.

This month our chapter is pleased to represent a very special guest from SHRM headquarters, Lisa Horn, SHRM's Senior Government Relations Advisor. To accommodate her busy schedule, our monthly meeting has been moved from the second to the third Tuesday of the month, at the usual time and place.

With fall here, the holidays and the year's end are right around the corner. We are still accepting nominations for the 2015 Board of Directors, so nominate yourself or your favorite HR person for an opportunity to develop their leadership skills, grow

professionally, and help ensure the success of our local SHRM chapter. Reply to this email, or contact any board member to submit your nomination.

Regards,

Silas

Silas Peterson
2014 NNMHRA Board President

October 21st Dinner Meeting - Please Note Special Date

NNMHRA is Pleased To Present...

Please Note the Special Date For This SHRM-Sponsored Meeting

SHRM's Workplace Flexibility Initiative:

Drive Business Success with Workplace Flexibility

This program has been pre-approved for 1 HRCI Business/Strategic Credit Hour

Join us Tuesday, October 21st as we welcome Lisa Horn, SHRM's Senior Government Relations Advisor and the Co-Leader of SHRM's Workplace Flexibility Initiative.

Demographic and technological transformations are the new workplace reality, forcing HR and organizations to reimagine how work gets done to ensure business competitiveness. Learn how you can drive business success by harnessing the power of workplace flexibility ("workflex") to manage these workforce changes and support your organizational goals and strategy. Explore how workflex can add value to the bottom line at your organization by improving retention and employee health and well-being, reducing absenteeism and real estate costs, and increasing productivity with better engagement and a solid business continuity strategy. This session will also help you make a strong business case for the value of workflex to your leadership team, using strategic workforce planning data and performance metrics, and by benchmarking your worklife offerings and leveraging other resources available under the SHRM-Families and Work Institute partnership.

Lisa Horn serves as the Co-Leader for SHRM's Workplace Flexibility Initiative and partnership with the Families and Work Institute (FWI). She is responsible for the overall direction and execution of the Society's partnership with FWI, including outreach efforts to SHRM affiliates, development of products and services for the membership, and coordination with SHRM's public relations campaign, We Know Next. As a respected source for research and trend data on flexible work environments, Horn is one of

SHRM's primary spokespeople on workplace flexibility, regularly interviewed by the media and sought out as a speaker for human resource audiences. Horn also oversees the organization's workplace flexibility public policy efforts and advises on the Society's workplace flexibility educational offerings. Follow Lisa on Twitter @SHRMLobbyistLisa.

Monthly meetings are held the second Tuesday of every month at the Hilton Hotel located at 100 Sandoval Street. Parking is offered for free to those attending meetings.

Cost: \$30 per member
\$35 per non-member
\$40 for walk-ins

Time: 5:30 p.m.

RSVP by: 11:00 a.m. the Thursday before the event

Scholarship funds are available to paid/current members who may need assistance paying for dinner due to recent employer cutbacks. The proceeds from our monthly raffle will go to sponsor up to two members of our group each month. Please contact Lisa Bronowicz at the email above if you wish to apply for this program.

[Click Here To Pay Now!](#)

You may pay for meetings through our PayPal account using a credit card or your PayPal account. Please note that the fees PayPal charges for this service (2.9% + \$0.30) have been added to the cost.

EVEN IF YOU PAY NOW, YOU MUST STILL email Lisa Bronowicz at nmhra@gmail.com to make your reservation.

Our reservations must be provided to the hotel by noon on the Thursday before the meeting. If you have made a reservation and cancel after this time, you will be charged for dinner. No shows will also be billed for dinner.

We Want You!



WE WANT YOU! We are looking for members who are interested in joining our 2015 Board of Directors. If you are interested in serving in any capacity, please contact Silas Peterson at Silas@thehirefirm.com.

A Message From Our Friends at the Santa Fe DWS

The Santa Fe office of the Department of Workforce Solutions is committed to helping Northern New Mexico Employers, as well as potential employees. Are you taking advantage of their services?

- Free 7-in-One Labor Law Posters Free Job Postings on their website <https://www.jobs.state.nm.us/vosnet/Default.aspx>
- Use of conference rooms for business meetings 8:00 am - 5:00 pm Monday - Friday (Please call Elizabeth at [505-827-7472](tel:505-827-7472) five days prior to the meeting to schedule.)
- Free informational access to our website for employers
- Job Fairs for employers
- Help with scheduling job interviews that are held in their conference rooms

They are working hard to support Northern New Mexico employers. Reach out to them for assistance whenever you need it. Remember, their services are FREE!

NM Nonprofit Consultants Directory

The Center for Nonprofit Excellence has developed a searchable online directory of consultants and service providers for nonprofits in New Mexico.

Recently they reached out to us to invite our members to register their business at www.NMNonprofitConsultants.org. There is an annual fee of \$149.

What Is It?

Launched in July 2013, the New Mexico Nonprofit Consultants Directory enables nonprofits to easily find and connect with the expertise and support that consultants and service providers offer. The Directory is a valuable tool for promoting your services to the state's nonprofits.

Who Should Register?

Independent consultants and consulting firms, service providers and companies, and nonprofit capacity building organizations, specializing in areas such as accounting, payroll processing, technology, law, grant writing, evaluation, strategic planning, auditing, board development, translation, human resources, insurance, advocacy, events, marketing, and more.

Why Register?

- **To leverage our relationships and marketing efforts**

We have positioned ourselves as a go to resource for nonprofits in the state, demonstrated by our substantial annual increases in web traffic, as well as call and email volume.

- **To tap a very cost-effective marketing opportunity**

A \$149 annual listing fee is far less than mailings, sponsorships, or other forms of promotion.

Need More Info?

Learn more on the benefits of joining the Directory, why we created it, and more. Check out our FAQs page:

www.centerfornonprofitexcellence.org/FAQs-New-Mexico-Nonprofit-Consultants-Directory

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Ready to Register?

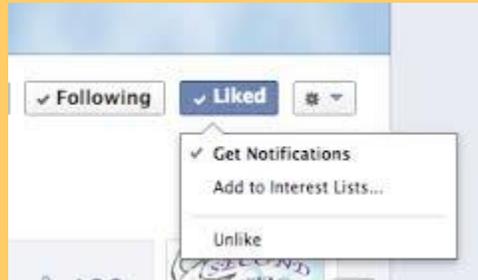
Do it all online - create your listing, describe your business and the work you do, submit payment, and appear in search results immediately. Register now:

www.centerfornonprofitexcellence.org/civcrm/contribute/transact?reset=1&id=3

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Facebook Like Versus Notifications

A few people have asked why they are not seeing our Facebook posts on their timeline. We have continued to post on our page, but as many of you know, Facebook likes to make changes that change the way we see things. (Or in this case, the way we DON'T see things!) In order for you to see our posts more regularly, you need to go to our Facebook page, click the downward arrow by the Like button, and make sure that there is a check by Get Notifications. If you haven't "Liked" our page, maybe this a good time to do so! See the links in the section below to follow us on our social media sites.



"Like", "Follow" and Link up with us!

Did you know we are on Facebook, Twitter, and LinkedIn? Social media is a great way to stay connected with NNMHRA! Click on the following links to stay up to date on news and upcoming events.

Like us on **Facebook** 

Follow us on **twitter**

View our profile on **Linked in**

NNMHRA Board of Directors

2014 Board of Directors

President

Silas Peterson

Owner, The Hire Firm - silas@thehirefirm.com

Past President Linda Strauss

Owner, Strauss HR Consulting - Linda@StraussHR.com

VP Finance Sue Byrne

Human Resource Manager, Peters Corp - 4sebby@gmail.com

VP Membership

Maria Hidalgo

Human Resource Director, IAIA - mhidalgo@iaia.edu

VP Administration Lisa Bronowicz

Human Resource Director, Easter Seals El Mirador lbronowicz@aol.com

VP Professional Development/Programs Hideki Nkazono

Human Resource Coordinator, Four Seasons Resort at Encantada Hideki.Nakazono@fourseasons.com

VP Community Relations Shane Muth

Vice President, HUB International shane.muth@hubinternational.com

VP Communications Cindy Murphy

Owner, Stone Associates-HR, cindy@stoneassociates-HR.com

President's Club

2013 - Linda Strauss
2012 - Karen Mickool/Linda Abeyta
2011 - Karen Mickool
2010 - Amberleigh Rodriguez
2009 - Amanda Tinsley
2008 - Joyce Wainwright, PHR
2007 - Judy Ruggles, PHR
2006 - Jeannie Hardie, SPHR
2005 - Roseanne Swoboda, SPHR
2004 - Linda Bramlette
2003 - Jody DeCoursin
2002 - Barbra Craft, PHR
2001 - Mary Cassidy
2000 - Carol Trask, SPHR
1999 - Liz Kellogg, SPHR
1998 - Elaine Palin
1997 - Corliss McGinty
1996 - Mona Koehler
1995 - Diane Martinez
1994 - Tish Rzeszutko, SPHR
1993 - R. Gregory Green, SPHR, GPHR
1992 - Jerry J. Rael
1991 - Joanne Vigil-Quintana
1990 - Chena Tomlin
1989 - Molly Birely
1988 - Anthony L. Alarid
1987 - Richard L. Dickerson



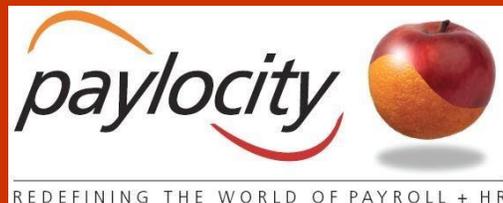
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<http://www.esgr.mil/>



<http://www.adp.com/>



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Board of Directors

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